



Media Release

June 18, 2024

DETPAK LAUNCHES ECO-PRODUCTS® RANGE INTO SOUTH EAST ASIA AND MIDDLE EAST

South Australian-based packaging solutions company Detpak is launching its Eco-Products range into South East Asia and the Middle East.

Formerly only available in Australia and New Zealand, the Eco-Products from Detpak range will provide customers in these markets a broader choice of compostable, no-added PFAS sugarcane food service packaging, including plates, bowls, and containers.

Detpak's expansion into South East Asia and the Middle East marks the largest range of compostable and no-added PFAS products introduced to these markets by the brand.

Detmold General Manager of Product and Brand Keith Bishop said the partnership with Eco-Products and the extension into new markets will enable Detpak to meet increasing customer demand for sustainable packaging and complements Detpak's existing range of packaging solutions.

"In South East Asia and the Middle East, consumers are becoming increasingly concerned about food waste and used packaging disposal and more conscious of composting and using more products made from recycled content," Mr Bishop said.

"By expanding our product range into new and emerging international markets, we are stepping up to create a more sustainable packaging industry through compostable and plant-based materials that are better for the environment – such as the no-added PFAS Vanguard® range."

Detpak launched the Vanguard range in late 2023, becoming the first Australian business to release a broad range of certified compostable, no-added PFAS sugarcane plates, bowls and containers, made from renewable, molded sugarcane fibre.

EcoProducts President Ian Jacobson said the partnership would help service global trends being seen within the market.

"Globally, both Eco-Products and Detpak are seeing a range of similar legislative and consumer trends that are impacting the packaging landscape," Mr Jacobson said.

"We are excited to continue strengthening the partnership between Eco-Products and Detpak.

"Both businesses have a strong strategic focus to deliver innovative and sustainable packaging solutions to the market and together we have unmatched reach in our ability to identify and commercialize innovative new solutions that meet the elevated sustainability requirements of the global foodservice packaging marketplace."

The Vanguard range from Eco-Products uses a unique proprietary formulation to achieve grease resistance without relying on the addition of PFAS (per- and polyfluoroalkyl substances). The Vanguard range is made with renewable materials and certified compostable.

Detpak

All products carrying the Eco-Products name are certified compostable to one or more of the following international standards:

- AS 5810 – Home Compostability
- BPI – Commercial Compostability
- AS 4736 - Commercial Compostability
- ASTM D6400 & ASTM D6868 – Aerobic Compostability
- EN 13432 – Commercial Compostability

Detpak has been partnering with US-based Eco-Products since 2021.

About Detpak and the Detmold Group

Fully-owned by the Detmold Group, Detpak designs, manufactures and supplies the fast-moving consumer goods (FMCG), grocery and food services industry with world-class sustainable paper and cardboard packaging solutions. Detpak delivers a level of service and care that exceeds standards, with the understanding and operational integrity of a family-owned business. Many of the paper and cardboard packaging products used in the fast-food industry, including KFC, McDonald's, Hungry Jack's and Subway are supplied by Detpak.

With headquarters in South Australia, the Detmold Group is a 75-year-old, third-generation family-owned and operated business, supplying packaging to the world's largest and most iconic food and retail brands. The Detmold Group operates in 17 countries and has manufacturing facilities in seven countries.

About Eco-Products, PBC

Eco-Products®, a Novolex® brand and certified B Corp, is a leading provider of foodservice packaging made from renewable and recycled resources. Eco-Products offers packaging with real environmental benefits, works with customers to improve composting and recycling, and collaborates with the broader industry to shift how businesses and consumers think about and manage waste. With the goal of Zero Waste as part of the company mission, Eco-Products is using business as a force for good. Visit www.ecoproducts.com for more information.

Media enquiries: Marta Rutkiewicz, Marketing & Communications Executive, Detmold Group.

M: +61 0402643723. E: Marta.Rutkiewicz@detmoldgroup.com

